

Sierra Theaters “Movie Club” Terms and Conditions:

- Membership is free. Membership is open to all customers 13 years of age and older, except Sierra Theaters employees and their immediate family members.
- Membership sign ups are available, and points may only be earned and redeemed at these Sierra Theaters locations: Sierra Cinemas, Sutton Cinemas, and the Del Oro Theatre.
- Membership card must be present at the time of purchase to earn reward points.
- Members will receive 1 point per dollar spent on ticket and concession purchases. A maximum of 25 points per card, per day may be earned. Points are not awarded for purchases of gift certificates, gift cards, or bulk purchases, but points ARE awarded when gift certificates or gift cards are redeemed.
- Purchases are rounded to the nearest whole dollar for calculation of points earned.
- Members receive rewards for every 50 points earned. (See rewards schedule for details.) Free popcorn, drink, and movie ticket rewards are valid immediately after purchase. After 350 points are earned points are reset to zero.
- Free movie reward is not valid for pass-restricted movies, NT Live programs and special events.
- Cards and points are non-transferable. Points from two or more cards may not be combined to receive rewards.
- Sierra Theaters reserves the right to change, alter or discontinue the program and/or rewards structure at any time without any liability to members. If program is cancelled unused points will have no value.
- Members are automatically signed up for the Sierra Theaters Weekly E-Newsletter.
- Membership information collected by Sierra Theaters will not be sold or shared with any other company.
- For questions regarding the Sierra Theaters “Movie Club” please call: (530) 477-1100 or email sierracinemas@sbcglobal.net.